



Blaz Zafosnik is co-founder and CEO of VIAR.

He co-founded his company in 2015 with 2 colleagues and he lead it through 9Mile Labs accelerator and TechStars.

His company was named Startup of the Year in Slovenia twice.

At the moment, he is focusing on business development of their main product REWO in DACH region.

The background of the image is a factory floor. On the left, there is a large orange robotic arm partially visible behind a yellow safety fence. In the center, two men are working on a machine. One man, wearing a grey lab coat, is leaning over the machine, while the other, in a grey t-shirt, is kneeling and looking at the machine. To the right, another orange robotic arm is visible, with the letters 'SCA' on its side. The floor is concrete, and there are various industrial components and tools scattered around.

REWO

by **VIAR** | www.rewo.io

**Always have a mentor
by your side.**

REWO | www.rewo.io

Blaž Zafošnik |

blaz@viar.si

About VIAR

- Established in 2015
- TechStars and 9Mile Labs Alumni
- Viar360 for VR
- REWO to capture and distribute manufacturing knowledge

What is manufacturing facing today?



Workforce skills gap

Companies are losing tacit knowledge through retirement and



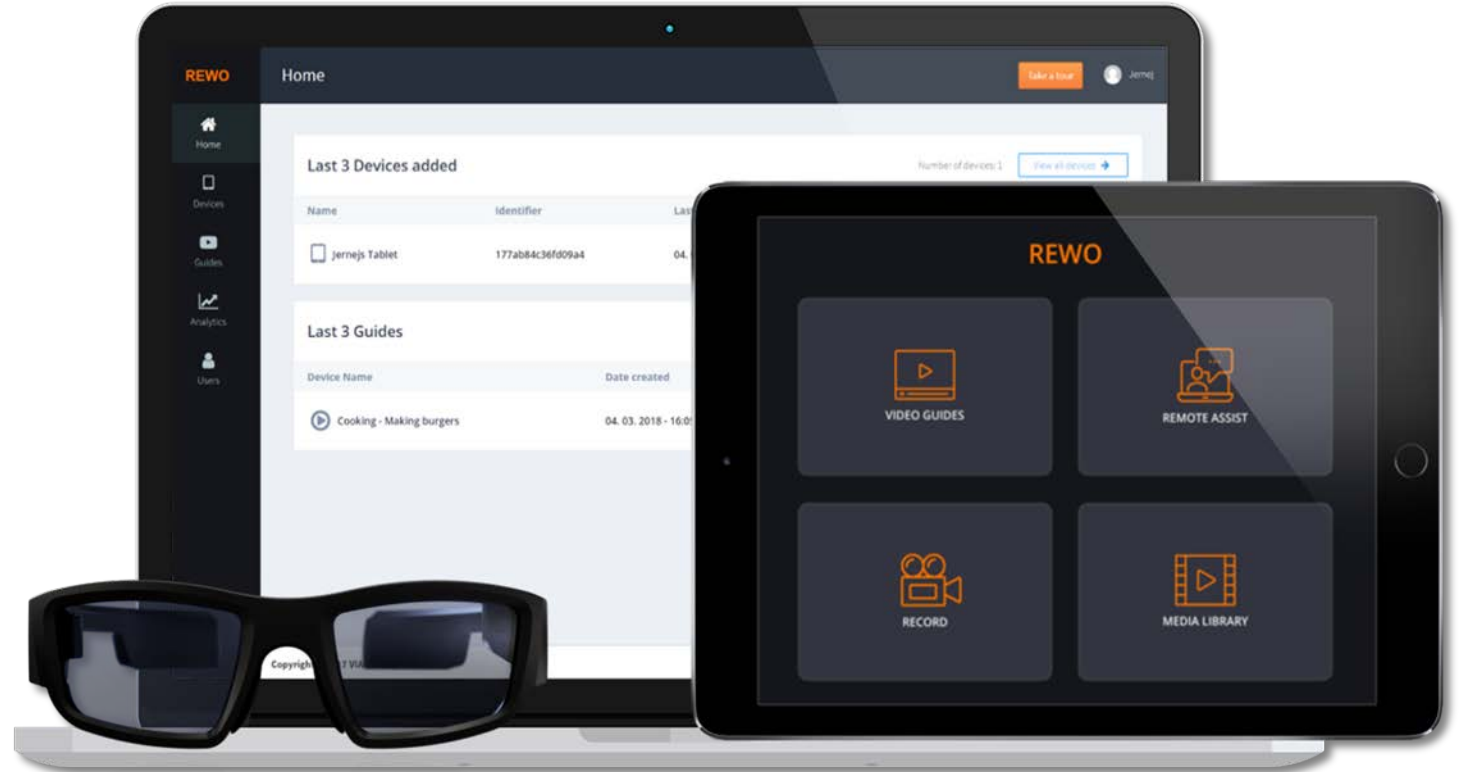
Increased complexity

Skilled trade workers today need to learn more and they need to

How can we help with these problems?

REWO

is the most **intuitive knowledge digitalization** platform that reduces the **time and effort required** to create highly engaging visual instructions to **seamlessly transfer knowledge** in manufacturing companies.



Where you can use it?

General work instructions

Creating visual guides for standard operating procedures, standardized visual work procedures, training material, digital manuals

Complaint management

Releasing rework instructions

Worker training & retraining

Faster production ramp-up, Improving quality and reliability

Standardization and certification

Supporting process standardization for ISO/TS

Standardized visual work procedures, training material, digital manuals

How does it work?



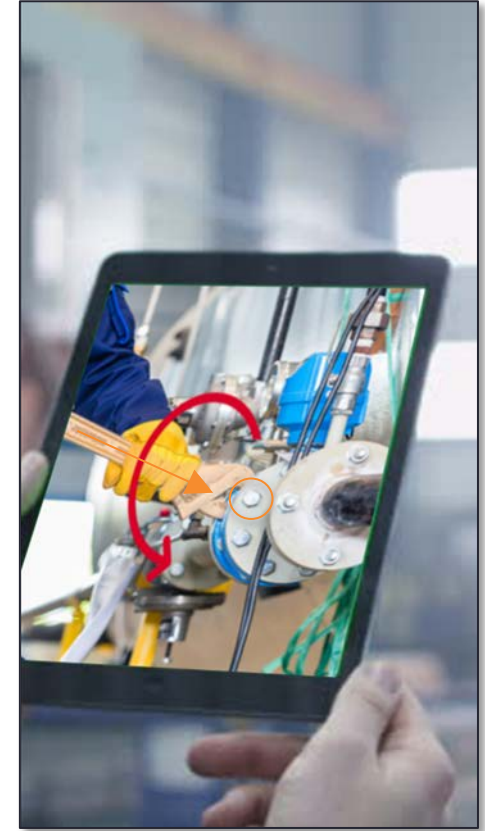
STEP 1:
Record
processes
from First
Person



STEP 2:
Use the
recordings to
create visual
step-by-step



STEP 3:
Store the data
to your
database
locally or in the



STEP 4:
Use visual
guides to train
and show
workers what

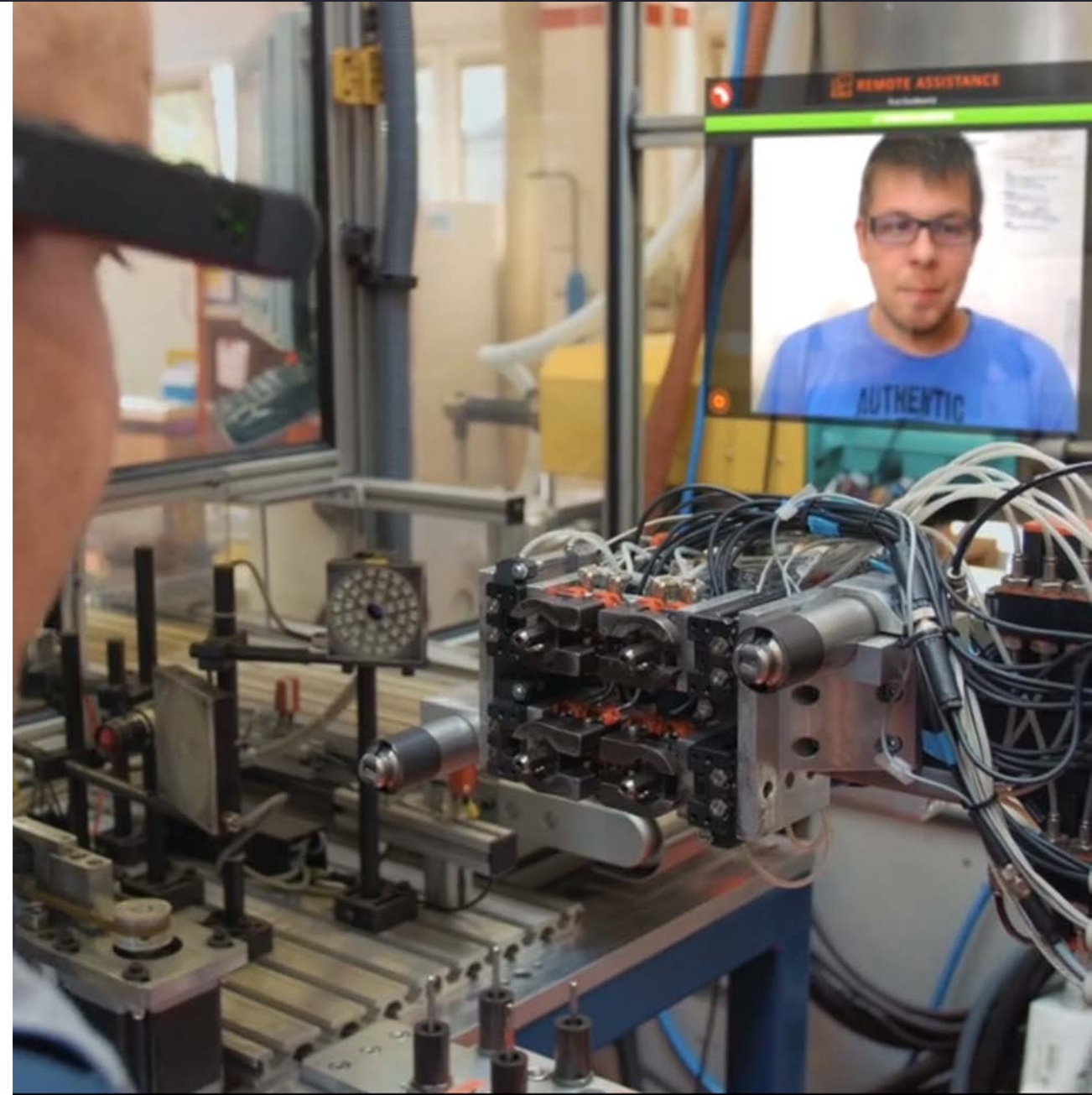
How are companies using it?

KOLEKTOR

USE CASE: Knowledge transfer & work instructions

- Reduced training time
- Faster information circulation
- Faster onboarding
- Work standardization

[Watch the video](#) *



The technology behind it



**TO PROVIDE YOU WITH A SIMPLE
BUT EFFICIENT USER EXPERIENCE
WE'RE SEAMLESSLY LEVERGING:**

- Video optimization
- Computer vision
- Object tracking
- Usage tracking & analytics
- Full circle feedback loop
- Live video & audio streaming
- Device agnostic design
- Integrations

Why they love REWO?

Technical documentation departments

REWO is **4x faster** than traditional documentation techniques and **easier to manage**.

Factory workers and machine operators

REWO Guides are **clearer** and easier to understand. People retain **3x more information**.

Company management, operations

REWO provides usage insights, helps **reduce human errors**, protects from liability, and **brings down costs**.

A background image of two men in a workshop. On the left, a younger man with red hair and safety glasses is looking down at a large metal gear. On the right, an older man with glasses and a dark jacket is also looking at the gear. The workshop has blue walls with various tools hanging on them.

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FUTURE TRENDS

80% of Gen Z teens say
YouTube has helped them
become more
knowledgeable.

68% of Gen Z say YouTube has
helped them **improve or gain**

*Google/Ipsos Connect, U.S., Generation Z Media & Values study, May 2018.