



Gaby Deußen is Corporate Vice President Finance at Henkel, Global Head of Regional Finance.

Gaby has more than 20 years experience in Finance, covering a broad range of roles and leadership positions in Vienna and Bratislava.

Beyond Eastern Europe, Gaby worked in Latin America and Germany and is member of the board of directors in several affiliates of the Henkel group.



## Gaby Deußen I Henkel I November 2021

## The Power of culture





Gaby Deußen Vice President Finance Global Head of Regional Finance & Head of Finance Europe



# Henkel at a glance



leading positions in industrial & consumer businesses

## WHO WE ARE

#### **Adhesive Technologies**



#### **Beauty Care**





#### Laundry & Home Care



**BLUE** STAR Persil Somat



# Our cultural journey



## THE START OF THE JOURNEY

PURPOSEFUL GROWTH AGENDA

### OUR LEADERSHIP COMMITMENTS

OWN RESULTS COLLABORATION ENTREPRENEURIAL PEOPLE DEVELOPMENT



### THERE IS NO BUSINESS TRANSFORMATION WITHOUT A

Cultural Transformation

AND THERE IS NO CULTURAL TRANSFORMATION WITHOUT A

Personal Transformation



## CULTURAL TRANSFORMATION ON ALL LEVELS

Team Level Henkel Level

Individual Level



