

Maria Baumgartner Heroes is a natural platform for her skills, combining old business sectors such as HR with her focus on the human element in business.

Maria's personal working history starts 1992 in the early internet area as GM of dot.com (Datenwerk/Blue-C).

She managed a research think tank on Artificial Intelligence and she helped to found Speedinvest as the first business angel fund in Austria.



wecanbeheroes.io the European job platform for startups

Grow East Congress | 26.11.2021

The challenge - The solution



Current job platforms still work very locally.

Even on global platforms like LinkedIn, job ads have to be programmed locally - e.g. London, Vienna or Berlin.

Current job platforms cater mainly to corporates.

Yet today, the power has shifted to candidates, requiring a different approach.

The focus must be on the role, not the location

The labour market (for startups) has changed POWERED BY SPEEDINVEST HEROES

Company language in startups is English

Teams are often very international (e.g. Bitpanda 600+ employees from 50+ nationalities).



WeCanBe Heroes.io

The market potential



140K Startups in Europe*

43K VC-backed startups*

45%

of new jobs in Europe will be created by startups and scaleups 213.8M

76.8M

Economically active population**

Talents with at least a Bachelor degree (25-54)**

What is wecanbeheroes.io?



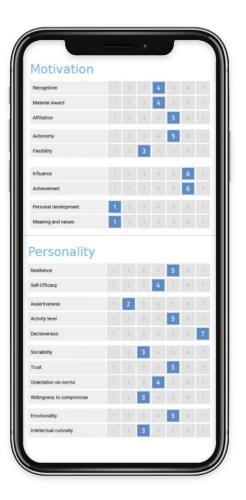


Are you a startup fit?



Scouting for startup talent success indicators*

- Emotionality
- Activity Level
- Flexibility in Thinking



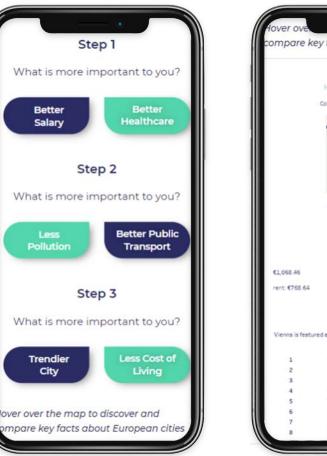


Supporting the mobility of talent



Offering real startup and city benchmarking

- Cost of Living
- Pollution
- Health Care
- Tax System
- Public Transport



ver ove		- •	and
mpare ke	y facts abo	out Europe	an cities
	Vienna, A	Austria	
	Heroes Rank	26 out of 82	
	Cost of Living	Quality of Life	
	Average	Average	
	Vienna	Vienna	
	Rank Change 2	019 vs 2020	
	0	2	
		Average City Ke	y Figures
€1,068.46		1-bedroom flat	in centre rent
rent: €768.64		1-bedroom flat	outside centre
		Public transport ticket: €2.40 Cappuccina: €3.40 McMenu: €8.00 Beer in a bar: €4.00	
Vienna is feature	d among the top 1 tim		east commute
		-	
1		Serbia	8
2		Iceland	
3	Gothenburg		8
4	Kaunas	Lithuania	8
5	Timisoara	Romania	8
6	Frankfurt	Germany	8
7		Netherlands	8
8	Brno	Czech Repub	8

Our customers





Who are we?





Maria Baumgartner Founder and Managing Partner of Speedinvest Heroes



Lukas Managing Partner of Speedinvest Heroes



Stefan Schacherl **сто**



Federica Viviani Head of wecanbeheroes.io



Kristina Toender Digital Marketing and Content Manager



Christoph Deinbacher <u>Sale</u>s Manager



Lisa Merete Breiteneder Communication Specialist



Fabio Pedevilla Marketing Assistant



Kimmy Coleen Ignacio **Product Development Intern**